

Request for Proposal: New York City Poverty Tracker Responses to Submitted Questions

Note: Some questions and answers below reference the Poverty Tracker's previous refresh sample recruitment in 2024. Similar to the upcoming refresh, it included a main English- and Spanish-speaking sample and an oversample of Chinese-origin New Yorkers. The main sample was recruited using a split design that utilized both random digit dial (RDD) and address-based sampling (ABS) methods. 1,001 participants completed the intake survey from the RDD sample and 1,656 completed from the ABS sample. The Chinese oversample was recruited entirely using ABS and garnered 310 total survey completions. Further details about past recruitments are provided in our responses below.

Clarifications on RFP Language & Submissions

Q: What is the proposal page limit?

A: There is no specified page limit.

Q: Can Columbia clarify what is meant by "second-tier providers" on page 21, section D?

A: Second-tier providers are any subcontractors utilized by the vendor.

Q: Please explain what second-tier report is required under question 5 on page 22 for a Bidder that is not itself a MBE/WBE/LBE. What level of detail is needed for a second-tier reporting details of a bidder's expenditures, by ownership category, with MBE/WBE/LBE's related to any contract?

A: As of 7/10/25, this is no longer a requirement for Columbia's vendors. This question can now be disregarded.

Q: Is Columbia willing to share a vendors list of agencies listed in the zip codes for question 6, page 22?

A: Columbia is not at liberty to share this information.

Q: Related to Part B, item 9, please clarify what is meant by "administration fees associated with the SOW"?

A: These would be fees such as indirect costs and administrative overhead, the same as those reported in the "additional costs / overhead" column of the pricing table. They must be reported on the questionnaire as well for logistical reasons.

Q: You mention Columbia expects savings and efficiencies in five areas but only cite four areas. Is there a fifth anticipated area of efficiency? If so, what is it? Part I, Section 3,

General Comments, Page 11.

A: This is a typographic error. There are only four areas where we expect efficiencies.

Q: You mention Columbia may consult references familiar with the Bidder. Do you want vendors to submit contact names, telephone numbers and email addresses? Part I, Section 3, Selection Page 12.

A: Yes, as per Part III, Section C on page 21.

Q: The RFP indicates that small business staff must be hired from the ZIP codes listed on Page 22. Could you please clarify whether it is a strict requirement to only hire small business staff specifically from these ZIP codes or can we hire small businesses from other locations? Part III, Section D (Bidder Diversity).

A: The clause states that small business staff should be hired from the provided ZIP codes "when possible." If hiring from these ZIP codes is not possible or feasible, hiring from other ZIP codes is permitted.

Intake Survey Design & Administration

Q: Will Columbia program and host the online survey?

A: Generally speaking, the vendor is expected to host the intake survey. CPSP does use the Voxco platform to host in-house follow-up surveys, however – so if there are advantages to using the same system to administer the intake survey, CPSP is open to hosting it.

Q: Can you share the format of the paper survey?

A: The final versions of the paper surveys used in prior recruitments are proprietary to CPSP's partners and cannot be shared. To give vendors a sense of the questions asked on the intake survey, a copy of the questionnaire used to develop the paper version is included at the end of this document. Questions asked on the online and phone versions were very similar in content and form.

Q: The RFP indicates there will be screening criteria by age (page 16), please explain the screening criteria. What are the age categories for screening?

A: Respondents must be age 18 or older at the time of the survey.

Q: Does the demographic profile of completed surveys need to be proportional to the demographic profile of the NYC population? If so, on which demographic variables should the proportions match?

A: We do not require the demographic profile of completed surveys to strictly mirror that of the NYC population. While the sample demographics may not perfectly align with the city's population, vendors are encouraged to propose a sample design capable of yielding a

representative sample. CPSP is also open to oversampling specific subpopulations to ensure sufficient statistical power for subgroup analyses, but if such strategies are proposed, they should consider the reductions in overall statistical power that would result.

Q: Will CPSP provide a sampling frame or contact list for either the main sample or the Chinese oversample, or should we propose and construct our own sampling frames?

A: CPSP will not supply a sampling frame or contact list for either the main sample or the Chinese oversample. The vendor is expected to develop and propose their own sampling frames.

Q: Will CPSP provide translations of contact and recruitment materials in Spanish and Simplified/Traditional Chinese, or should we plan to handle the translations ourselves?

A: CPSP will provide all translations.

Q: Would you like the web survey in both Simplified and Traditional Chinese? If so, would CPSP provide the Traditional Chinese translation in addition to the Simplified Chinese translation, or would we be required to do that?

A: CPSP will provide all translations.

Q: Item G on page 18 states, "...we expect the survey research firm to field-test it prior to the start of the actual field period..." Can you clarify whether "field-test" means functional testing by contractor staff or inviting members of the target population to complete the survey? Does it mean pilot testing, i.e. collecting live data with a smaller sample prior to the full data collection period?

A: This refers to testing whether the survey functioning and logic works as prescribed, and identifying if there are survey problems before the survey goes into the field. This could involve pilot testing or inviting members of the target population to complete pilot surveys, but this is not prescribed. Exact procedures are left to the vendor to describe.

Q: The RFP states that the Chinese oversample surveys could occur by "telephone survey in English or Mandarin, or an online or mail survey." For the main sample, which modes should be offered to respondents (web, phone, mail, etc.)? Part II, Section II.A (Sample), Page 16.

A: The precise modes offered will depend on the study design proposed by the vendor. In the 2024 recruitment, the main ABS sample modes mirrored those offered in the COS: web, phone, and paper hardcopy distributed by mail. However, participants recruited in the RDD sample were only offered the phone option.

Q: There is one eligible adult per household. What are the eligibility and selection criteria? Part II, Section II.B (Study Design), Page 17.

A: The eligibility criteria are that the respondent must (1) be at least 18 years of age, (2) reside permanently in New York City, and (3) be capable of completing surveys in English, Spanish, or Mandarin (inclusive of simplified/traditional Chinese when completed online or by paper). The selection criteria are up to the vendor, but should ensure random selection of one eligible participant per household. In the past, we have targeted the member with the most recent birthday.

Q: Will you deliver the survey instrument in hardcopy form (to be programmed), or will you have already programmed the instrument? If the former, will you include programming specifications, e.g. allowable ranges and skip instructions? If the latter, what software will you use? Part II, Section II.G (Questionnaire), Page 17.

A: CPSP will provide the intake survey instrument in hardcopy form (via Word/PDF by email), including specifications such as range limits and skip logic. The vendor is invited to program and administer the survey using any program they prefer. However, if the vendor would like to use Voxco to administer the survey, we are open to hosting the instrument on our Voxco account and assisting with programming.

Q: Page 16: “we are open to either continuing with these or incorporating new innovations that the bidder proposes.” Does that include recruiting people via Text 2 Web?

A: We are open to learning about and potentially incorporating any innovations that the vendor sees as a good fit for the project.

Q: Page 17: “The survey administered will take 10 minutes, on average, and will collect information on respondent characteristics, recent experiences, and views of New York City.” Are drop-offs being counted or only those who answer every question? Is there a “Completion Question”?

A: The length statistics referenced are with regards to completed surveys. There is no completion question in the existing survey, but we do ask at the end of the survey whether Columbia staff can re-contact subjects for future surveys. This final response and the associated contact information is very important to the longitudinal study.

Q: Mailed invitation letters are mentioned in regards to sending prepaid incentives. Have contact materials already been designed, written, and formatted by Columbia University or would contractors who propose using contact materials need to include this work in the scope and budget?

A: We have materials from prior iterations of the study, but also welcome creation of new contact materials and/or suggestions for improvement.

Q: Is there a preferred survey software platform, for either CATI or CAWI? If Voxco is the desired survey software, would Columbia consider hosting the survey and providing the

contractor programmer-level access to the survey?

A: Vendors are invited to use any CATI/CAWI survey software platform they prefer. The weekly incentive and data files will just need to be delivered to CPSP in a workable format, such as Excel, CSV, or Stata .dta files. Since CPSP uses Voxco to administer surveys in-house, we are open to hosting the instrument on our Voxco account and assisting with programming if the vendor chooses to use Voxco.

Q: Is Columbia University open to not using CATI at all?

A: We are open to all methods that efficiently deliver the sample we are requesting. If the vendor would like to recruit participants without a CATI, that should be described in the proposal alongside the rationale.

Past Recruitment Details

Q: Can you provide response rates by mode from the last wave (ABS vs. RDD)?

A: In our 2024 recruitment, the response rate for the RDD landline sample was 7.1%, the rate for the RDD cell phone sample was 6.7%, and the rate for the ABS sample was 15.3%. The response rate for the Chinese oversample (COS), which was recruited entirely using ABS, was 8.6%.

Q: What percent of respondents completed the paper survey in the last wave?

A: Among all main sample ABS completes, 8.8% took the paper survey; among all main sample ABS cases fielded, 1.3% completed the paper survey. Among all COS completes, 10.3% took the paper survey; among all COS cases fielded, 0.8% completed the paper survey.

Q: What percent of respondents called in the last wave?

A: In the full main sample (RDD + ABS), 39.1% of respondents completed by phone. Limited to ABS respondents, 2.3% of respondents completed by phone. In the COS sample, administered entirely using ABS, 1.3% of respondents completed by phone.

Q: What percent of those who called in were part of the Chinese oversample?

A: Among the ABS respondents who called in, 10.8% were part of the Chinese oversample.

Q: Focusing on phone response rates, what percentage came from Cell phones vs. Landlines?

A: Among RDD sample completes, 29.3% completed on a landline phone while 71.7% completed on a cell phone.

Q: How many addresses were used for ABS mailings in the past wave?

A: A total of 11,448 addresses were used for the main sample and 3,809 addresses were used for the COS.

Q: How many mailings were sent out last wave? How was the mailout constructed (letter, postcards, and/or survey packet)?

A: Three mailings were used in the 2024 recruitment. The design was the same for the main sample and COS. Mailing #1 was an invitation letter with a link to complete the survey online and a phone number to call to complete by phone. A \$1 pre-incentive was included and was visible through the window of the envelope. Mailing #2 was a postcard reminding the recipient to participate in the survey. Mailing #3 was a packet that included a final invitation letter, a paper survey booklet, and a return mailing envelope (postage pre-paid).

Q: How many pages (front/back) is the survey packet from the previous wave?

A: The paper survey booklet was 8 pages total (4 pages front-and-back). The main sample and COS survey booklets were the same length.

Q: For the cross-section sample, prior rounds included hard copy to boost some subgroups. Can you share any information about your experiences in engaging those respondents in your in-depth follow-up interviews? After they participate in the initial survey and agree to be recontacted, how do their participation rates in follow-up interviews compare with those recruited via web or phone?

A: Of the 146 main sample participants who completed the paper survey, approximately 61.0% agreed to be recontacted for the follow-up survey. This compares with 91.8% of participants in the RDD sample and 89.0% of participants in the ABS sample who completed via web or phone. Among participants who agreed to be recontacted, the completion rates for our Baseline follow-up survey by intake survey mode are as follows:

~ ABS Paper: 60.7%

~ RDD (Phone): 76.5%

~ ABS Web & Phone: 81.2%

Please note that hardcopy paper instruments are not offered on CPSP's follow-up surveys. Mode options are limited to phone and web.

Q: Likewise, what about follow-up participation rates among the Chinese oversample recruited via hard copy vs. web or phone?

A: Of the 32 COS participants who completed the paper survey, approximately 34.4% agreed to be recontacted for the follow-up survey. This compares with 72.3% of participants in the COS ABS sample who completed via web or phone. Among participants who agreed to be recontacted, the completion rates for our Baseline follow-up survey by intake survey mode are as follows:

~ ABS Paper: 72.7%

~ ABS Web & Phone: 82.1%

Please note that hardcopy paper instruments are not offered on CPSP's follow-up surveys. Mode options are limited to phone and web.

Q: The previous round included a "dial in" option for the Chinese oversample. How productive was the "dial in" option?

A: There were very few people who dialed in (n = 4), and all respondents who chose this option completed their Baseline follow-up survey (3 online, 1 by phone).

Q: In previous survey waves, has CPSP partnered with any Hispanic/Latinx or Chinese community-based organizations for outreach support (e.g., endorsement letters or logos on mailings)? If so, which Hispanic/Latinx or Chinese community-based organizations?

A: In one prior round, CPSP worked with the Chinese-American Planning Council, but our goal going forward is to rely strictly on probability based sampling methods.

Q: Can you provide more detail on expected response rates by language? From your previous surveys, approximately what percent are Spanish speakers?

A: In the 2024 main sample recruitment, 94.1% of respondents completed the intake survey in English and 5.9% of respondents completed in Spanish. In the 2024 COS recruitment, 56.8% of respondents completed the intake survey in English and 43.2% of respondents completed in Mandarin. In the Poverty Tracker's 2022 recruitment, carried out entirely using RDD, 7.8% of respondents completed in Spanish.

Q: Page 17: "For scenarios involving the Chinese oversample of New Yorkers, these response rates should be adjusted based on expected completion rates." Do you have an estimate based on previous years?

A: Initial response rates for the COS tend to be lower than that for the main sample. In our 2024 recruitment, the COS ABS sample had a response rate of 8.6%, compared to 15.3% for the main English- and Spanish-speaking ABS sample.

Contract & Budget

Q: We assume that we would have to pay for the background checks (Bidder questionnaire B.8, page 20). Is that correct?

A: Correct, the vendor would have to pay for any background checks, though this can be included in cost estimates.

Q: Does CPSP have a budget cap for the requested work? What is the total funding available?

A: There is no specified budget cap.

Q: Which contract type/structure does Columbia intend to use for this award? Will this be Firm Fixed Price with a milestone payment schedule, or will this be Cost Reimbursable, or something else?

A: We expect a fixed price with payments contingent on milestones.

Q: What is the period of performance for this opportunity? The RFP states that data collection begins in January 2026 and is expected to be completed by May 2026. How far in advance of January would the contract period begin? Bid Part II – Scope of Work, Section II Description of The New York City Poverty Tracker, page 17.

A: The contract start date would be October 1st, 2025. CPSP would work with the vendor to ensure a contract is in place before this start date. The data collection is anticipated to take place between January and May 2026.

Q: Related to the suggested pricing table, is it acceptable to include the “additional costs/overhead” for the “study design” and “data collection” tasks in those columns as all-inclusive prices for those tasks? Depending on the contract type, this may be necessary. Bid Part II – Scope of Work, Section IV Pricing, page 18.

A: Yes, that should be fine. Indirect costs of the prime sponsor (Robin Hood) are limited to 10% of direct costs.

Q: Do you only require the budget presented as the samples on page 18? Or will you require a detailed budget breakdown?

A: Completed versions of the tables presented on page 18 and 19 are the minimum requirement. A more detailed budget breakdown is welcome, but not required.

Q: Please clarify the allowable indirect cost rate.

A: The prime sponsor, Robin Hood, limits indirect costs to 10% of direct costs.

Deliverables

Q: For open-ended survey responses collected in Spanish or Chinese, are we expected to translate them into English before delivery, or is submission of raw text acceptable?

A: Delivery of the raw text is preferred.

Q: The RFP notes that “Sources of duplicate listings, and procedures for deduplication, should be described.” Is the Bidder meant to de-duplicate sampled cases from the current Poverty Tracker panel or only from the refresh sample?

A: This refers to de-duplication within the sampled cases, not with the current Poverty Tracker panel.

Q: The RFP mentions that "post-stratification weighting will be conducted in-house at Columbia University and should not be budgeted", but would you like us to budget the computation of design (selection probability) and nonresponse-adjustment weights?

A: CPSP will conduct all weighting in-house. However, vendors will be required to provide (1) detailed information on any disproportionate sampling to support base weight adjustments, and (2) any information necessary to calculate design weights.

Q: Can Columbia University confirm that the Chinese oversample of 200 - 400 completes is in addition to the total of 2,000 - 2,500 surveys? Meaning, the total sample to be budgeted should be up to 2,900?

A: This is correct. 2,900 cases is the maximum total sample, and 2,200 is the minimum.

Q: Does Columbia University require weighting of the final data as well?

A: No, CPSP will perform all weighting of the final data in-house.

Miscellaneous

Q: On page 17, the RFP states, "We anticipate response rates in line with other recent academic surveys of NYC population." What recent response rates levels have been achieved in recent academic surveys of NYC residents?

A: We rely on vendors submitting bids to provide their expected response rates. The New York City Department of Health and Mental Hygiene's [2020 Community Health Survey](#) reports a response rate of 7.4%, and the Citizens Budget Commission's [2025 NYC Resident Survey](#) reports a response rate of 4.0%. Response rates from prior years' Poverty Tracker recruitments are reported above.

Q: Will materials for data collection need to be submitted to Columbia's IRB for approval? If so, what is the estimated timeline for IRB approval?

A: Yes, materials for data collection must be approved by Columbia's IRB. Typical turnaround time is 1-2 weeks. Note that the English language version must be submitted and approved before the translated Spanish and Chinese documents can be submitted.

Q: Will the data from the Chinese oversample be used completely separately from Chinese respondents in the cross-sectional intake survey or will they be combined?

A: All data will ultimately be combined.

Q: Is IRB approval required and already obtained for this study?

A: Yes, IRB approval is required and has been obtained for the Poverty Tracker. We will

submit a protocol modification request in the fall to account for the recruitment of our new 2026 cohort, and the vendor will be a part of that process.



2024 SURVEY OF NEW YORK CITY RESIDENTS

Thank you for taking part in the *2024 Survey of New York City Residents*, which is being conducted by Columbia University. ***This survey should be completed by the person in this household who is at least 18 years old and had the most recent birthday.***

The survey should take about 10 minutes to complete. If you complete and return this survey in the mail, we will send you \$15 as a thank you. You may also take the survey online. To take the survey online, go to www.NYCOutlookSurvey.com or scan the QR Code in the letter we sent you and enter the passcode.

SURVEY INSTRUCTIONS:

- Use a blue or black pen to complete this form.
- Check the box next to the most appropriate answer for each question.
- Please answer all questions unless the instructions say otherwise. For some questions, you will see instructions telling you to skip ahead to other questions in the survey.
- When you have completed the survey, please return it in the enclosed postage-paid envelope.

IF YOU HAVE ANY QUESTIONS: Call: (888) 726-6055 or Email: cprc.nycstudy@columbia.edu

This survey will take about 10 minutes and afterwards we'll ask you to confirm your name and address so we can mail you \$15. You won't benefit directly from answering these questions, but this study may help us learn what conditions might improve the quality of life for New Yorkers.

The only risk may be confidentiality loss. Columbia University will keep your responses safe. Your name and contact information will be kept separate from your answers. The sponsor of our research, Robin Hood Foundation, may have access to your responses but would never have your name or other contact information. Offices whose job it is to make sure that your rights are protected may also be able to review Columbia's records.

This study has a Certificate of Confidentiality from the National Institutes of Health. This means that we can't be forced to give your information to people who aren't on the study team, even to the courts or police. There are limits: we are required to report suspected abuse or neglect and prevent anyone from carrying out threats to do serious harm to themselves or others. If keeping information private would immediately put you or someone else in danger, then we have to share information to get help for you or that other person. The Certificate of Confidentiality doesn't limit what you can say about being in the study.

If you have any questions about the study, you can call (212) 854-0245. This is the lead researcher's number, and his name is Christopher Wimer. If you have questions or concerns about your rights as a research subject, you can contact the Columbia University Institutional Review Board (IRB) at (212) 305-5883 or email askirb@columbia.edu. The protocol number is: AAAP0820.

Please keep in mind, you can stop at any time or skip any questions you don't want to answer.

1. Please confirm that you are in the person in this household who is 18 years or older and had the most recent birthday:

☐ Yes

2. Do you agree to participate in this survey?

☐ Yes

☐ No

3. Do you live in the Bronx, Brooklyn, Manhattan, Queens, or Staten Island?

☐ Bronx

☐ Brooklyn

☐ Manhattan

☐ Queens

☐ Staten Island

☐ DO NOT LIVE IN NEW YORK CITY

Please answer the following questions about your views of New York City.

4. In general, how would you rate your neighborhood as a place to live?

☐ Excellent

☐ Very good

☐ Good

☐ Fair

☐ Poor

5. In general, would you say your neighborhood is getting better, getting worse, or staying the same?

- ☐ Getting better
- ☐ Getting worse
- ☐ Staying the same

6. In general, how would you rate New York City as a place to live?

- ☐ Excellent
- ☐ Very good
- ☐ Good
- ☐ Fair
- ☐ Poor

7. In general, would you say New York City is getting better, getting worse, or staying the same?

- ☐ Getting better
- ☐ Getting worse
- ☐ Staying the same

The next questions are about how you're doing right now and where you see yourself in the future.

8. On a scale from 0 to 10, where 10 means "the best possible life overall," and 0 means "the worst possible life overall," how would you rate your life at this time? You can use any number between 0 and 10.

_____ [RECORD ANSWER]

9. Over the next 12 months, do you expect your personal economic situation to improve a lot, improve a little, remain the same, worsen a little or worsen a lot?

- ☐ Improve a lot
- ☐ Improve a little
- ☐ Remain the same
- ☐ Worsen a little
- ☐ Worsen a lot

The next questions are just for classification purposes.

10. Please select which gender you identify with: male, female, or something else?

- ☐ Male
- ☐ Female
- ☐ Other (please specify): _____

11. What is your age?

_____ [RECORD AGE]

12. What is your marital status?

- ☐ Married
- ☐ Widowed
- ☐ Divorced
- ☐ Separated
- ☐ Never married

13. Are you of Hispanic, Latino, or Spanish origin? Please check one or more boxes AND print origins.

- ☐ **No**, not of Hispanic, Latino, or Spanish origin
- ☐ **Yes**, Mexican, Mexican American, Chicano
- ☐ **Yes**, Puerto Rican
- ☐ **Yes**, Dominican
- ☐ **Yes**, another Hispanic, Latino, or Spanish origin – *Print below (ex. Colombian, Cuban, Ecuadorian, Guatemalan, Salvadoran, Spaniard, etc.):*

_____ [PRINT ORIGINS]

14. What is your race? Please check one or more boxes AND print origins.

- ☐ **White** – Print below (ex. German, Irish, English, Italian, Lebanese, Egyptian, etc.)

_____ [PRINT ORIGINS]

- ☐ **Black or African American** – Print below (ex. African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.)

_____ [PRINT ORIGINS]

- ☐ **American Indian or Alaska Native** – Print name of enrolled or principal tribe(s) (ex. Navajo Nation, Blackfeet Tribe, Mayan, Aztec, etc.)

_____ [PRINT ORIGINS]

- | | | |
|--|--|---|
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Native Hawaiian |
| <input type="checkbox"/> Filipino | <input type="checkbox"/> Korean | <input type="checkbox"/> Samoan |
| <input type="checkbox"/> Asian Indian | <input type="checkbox"/> Japanese | <input type="checkbox"/> Chamorro |
| <input type="checkbox"/> Other Asian - Print below (ex. Pakistani, Cambodian, etc.) | | <input type="checkbox"/> Other Pacific Islander – Print below (ex. Tongan, Fijian, etc.) |

_____ [PRINT ORIGINS]

- ☐ **Some other race** – Print race or origin below

_____ [PRINT ORIGINS]

15. Including yourself and any relatives, adult children, or roommates, how many adults 18 or older live in your house or apartment?

_____ [RECORD NUMBER OF HOUSEHOLD MEMBERS]

16. What country were you born in?

- ☐ United States
- ☐ Puerto Rico, Guam, or other U.S. Island area/U.S. territory
- ☐ Mexico
- ☐ Dominican Republic
- ☐ China (including mainland China, Hong Kong, and Taiwan)
- ☐ Other (please specify): _____

17. About how many years have you lived in New York City?

_____ [RECORD NUMBER OF YEARS. IF LESS THAN ONE YEAR, RECORD '01'.]

18. Do you speak a language other than English at home?

- ☐ Yes
- ☐ No → SKIP TO 20

19. How well do you speak English?

- ☐ Very well
- ☐ Well
- ☐ Not well
- ☐ Not at all

20. What is the highest degree or grade of regular school that you have completed?

- ☐ 8th grade or less / No formal schooling
- ☐ Some high school (grades 9, 10, 11 or incomplete grade 12)
- ☐ High school graduate (Grade 12 with diploma or GED certificate)
- ☐ Some college but no degree (includes some community college) / Two-year associate degree
- ☐ Vocational, technical or trade school after high school that did not count towards a degree
- ☐ Four-year college or university degree/bachelor's degree (e.g., BS, BA, AB) / Some post-graduate schooling but no postgraduate degree
- ☐ Graduate or professional degree

Phone and Residence:

21. Is there at least one telephone inside your home that is currently working and is not a cell phone? These are sometimes referred to as "landlines."

- ☐ Yes
- ☐ No → SKIP TO 23

22. How many landline numbers can you be contacted at in your home?

_____ [RECORD NUMBER OF LANDLINE NUMBERS]

23. Does anyone in your household, including yourself, having a working cell phone?

☐ Yes

☐ No → SKIP TO 25

24. How many cell phone numbers can you be reached at? Please do not include work phones.

_____ [RECORD NUMBER OF CELL PHONE NUMBERS]

25. Please record the address where you received the letter inviting you to participate in this study:

_____ [RECORD STREET ADDRESS]

_____ [RECORD APARTMENT NUMBER]

_____ [RECORD CITY]

_____ [RECORD STATE]

_____ [RECORD ZIP CODE]

26. Is this address a...

☐ Home mail delivery with single unit → SKIP TO 28

☐ Home mail delivery with multiple units

☐ P.O. Box → SKIP TO 28

☐ Something else (please specify): _____ → SKIP TO 28

27. How many units are in this building? *Your best estimate is fine.*

☐ 2-10 units

☐ 11-20 units

☐ 21-50 units

☐ 51-100 units

☐ More than 100 units

28. Do you have any other mailing address where you can receive mail? *Please do not include business addresses.*

☐ Yes

☐ No → SKIP TO 29

28a. At how many addresses can you receive mail besides the address where you received this letter? *Please do not include business addresses.*

_____ [RECORD EXACT NUMBER OF ADDRESSES]

**28b. How many of these mailing addresses do you consider to be your primary residence?
*This is the address where you usually live or spend the most time.***

_____ [RECORD EXACT NUMBER OF ADDRESSES]

One purpose of the study is to see how certain changes affect quality of life. Some of our respondents will be contacted to participate in a short follow-up survey that can be done online or by phone. You will receive \$25 as a token of appreciation.

29. Can Columbia University contact you in a few weeks to see if you would like to participate in a follow-up survey?

- ☐ Yes
☐ No → SKIP TO 35

**30. Can you tell us who the study team should ask for the next time they want to contact you?
Your first name or initials are fine.**

_____ [RECORD NAME OR INITIALS]

31. What is your email address? We will only use it to ask you if you would like to participate in future surveys.

_____ [RECORD EMAIL ADDRESS]

☐ I do not have an email address

32. What is the telephone number where we are most likely to reach you? Please include your area code.

_____-_____-_____-_____-_____-_____-_____-_____-_____-_____- [PHONE NUMBER MUST BE 10 DIGITS]
Area Code Phone Number

☐ I do not have a telephone number → SKIP TO 34

32a. Is that your cell phone, landline, or the phone number of a friend or family member?

- ☐ Cell phone
☐ Landline
☐ Friend/Family member phone
☐ Digital phone, VoIP, or Google Voice

33. Is there another telephone number where we might reach you?

- ☐ Yes
☐ No → SKIP TO 34

33a. Please record that telephone number.

_____-_____-_____-_____-_____-_____-_____-_____-_____-_____- [PHONE NUMBER MUST BE 10 DIGITS]
Area Code Phone Number

33b. Is that your cell phone, landline, or the phone number of a friend or family member?

- ☐ Landline
- ☐ Cell phone
- ☐ Friend/Family member phone
- ☐ Digital phone, VoIP, or Google Voice

34. What language would you prefer to take the follow-up survey in?

- ☐ English
- ☐ Spanish
- ☐ Chinese

35. We are happy to mail you \$15 as a thank you for your participation in this survey. Would you like to receive this token of appreciation?

- ☐ Yes, mail me \$15
- ☐ No→ Thank you for your time and interest in our study. We appreciate your participation.

36. Please provide us with your full name:

_____ [RECORD FIRST NAME]

_____ [RECORD LAST NAME]

37. If you would like the check sent to a mailing address other than the one where you received this letter, please enter it below:

_____ [RECORD STREET ADDRESS]

_____ [RECORD APARTMENT NUMBER]

_____ [RECORD CITY]

_____ [RECORD STATE]

_____ [RECORD ZIP CODE]

Thank you for your time. Your participation is invaluable to our study. You should receive the payment within the next 2-3 weeks.